

Date: 14-Aug-2015

Agent: Jay Parrish

* Satisfaction: 100%

Buyer: Adrian Hull and Vanessa Robinson

* Recommendation: 100%

Property: 23109 Seattle Slew Ln., Ruther Glen VA 22546

* Performance: 100%

Demographics

Question	Answer
Gender	Female
Age Group	26-34 years






Marketing Source

<input type="checkbox"/> Not Selected	<input checked="" type="checkbox"/> Selected
<ul style="list-style-type: none"> Yard Sign Agency/Office/Agent website Other property website/portal Advertisement in local paper Advertisement/classifieds in major paper Local property magazine Radio/Outdoor/TV Advertising Social Media (Facebook/Twitter etc.) Personalized Direct Mail / Flyer Internet Search (eg Google/Bing etc) Yellow Pages or other Directory Referred by a friend/relative or business associate Previously dealt with Agent/Office Agent/Office contacted you Other 	<ul style="list-style-type: none"> Saw the local office

Competitive Selection

Question	Answer
Did you consider other brokers?	Yes

Appraisal : Factor of Influence

Question	Answer	Level
Understanding of your needs and requirements	Critical	
Broker Commission	Critical	
Local Knowledge	Critical	
Recommendation from friend/relative	Critical	
Had dealt with Agent/Broker previously	Critical	

Comments regarding Agent Selection	Jay was amazing! He was extremely knowledgeable and was there to help anytime we had a question.
------------------------------------	--

Your Purchase : Satisfaction

Question	Answer	Level
* Inspections/Open Houses	Excellent	
* Local Knowledge of area, communities and properties	Excellent	
* Negotiating the price and terms of the purchase	Excellent	
* The exchange of contracts and closing	Excellent	
* The handling of deposit money/escrow	Excellent	
* Attention to detail	Excellent	

The Agent : Performance Ratings

Question	Answer	Level
* Polite	Excellent	
* Understanding	Excellent	
* Friendly	Excellent	
* Patient	Excellent	
* Knowledgeable	Excellent	
* Helpful	Excellent	
* Trustworthy	Excellent	
* Professional	Excellent	
* Timely communications	Excellent	
* Clear communications	Excellent	
* Accessible	Excellent	
* Respectful	Excellent	
* Approachable	Excellent	

Other Broker Staff : Performance

Question	Answer	Level
Performance of other Broker staff	Excellent	

Overall Satisfaction

Question	Answer	Level
* Overall satisfaction regarding the Purchase	Excellent	

Recommendation

Question	Answer	Level
Would use Broker's services again	Strongly Agree	
Would use Agent's services again	Strongly Agree	
Would recommend Broker to family and friends	Strongly Agree	
* Would recommend Agent to family and friends	Strongly Agree	

Satisfied Buyer

Question	Answer
Improvement Comments	Nothing he can to do to improve. The experience was perfect.

Testimonial

Question	Answer
Would you like to provide a testimonial for Agent	Yes
Customer Testimonial	Jay Parrish was amazing. He was very knowledgeable and quickly answered any questions we had(and we had a lot!). I heard that the house buying process was super exhausting. Working with Jay however, seemed like the complete opposite. He made everything as easy as possible for us. We are almost sad(ALMOST) that we found a house because it means that we won't get to work with him anymore. My fianc� and I would highly recommend Jay to anyone looking for the perfect realtor.
Testimonial Name and Suburb	Vanessa, Ruther Glen, va